

# CBI benefits 'underutilised'

**TRADE BENEFITS** for Barbados under the Caribbean Basin Initiative (CBI) are underutilised, and a United States-based Jamaican trade attorney wants to know why.

Attorney and policy advisor Andrea Ewart on Wednesday pointed to the "sharp decline" of this country's limited use of its membership in the American trade preference programme within the last four years.

Giving the feature address at a CBI technical meeting hosted by the United States Embassy with local private sector stakeholders at the UWI Cave Hill School of Business, Ewart said that in 2009 Barbados' exports under CBI-related programmes stood at 14.1 per cent, went to 17 per cent in 2010, and dropped to 7.7 per cent in 2011, and 7.1 per cent in 2012.

"It would be interesting to know why," said Ewart, who has also counselled and represented businesses, governments and individuals on issues affecting international trade, customs law, enforcement, and United States export control laws and trade sanctions.

## Duty-free

Under the Caribbean Basin Economic Recovery Act (CBERA) and the Caribbean Basin Trade Partnership Act (CBPTA), products made in Barbados are given duty-free entry into the United States market once at least 35 per cent of the products' appraised value originated in Barbados.

The CBI was initially launched in 1983 through the CBERA and was expanded in 2000 through the CBPTA.

Ewart said possible general reasons for Barbados underutilising the benefits included: lack of awareness, understanding sanitary and phytosanitary (SPS) requirements and rules of origin, supply constraints, inadequate infrastructure, and high energy/production costs.

She said other reasons could involve changes in United States policy and Barbados being a service-based economy while CBI mainly covered trade in goods.

Dustin Delany, chairman and president of the American Chamber of

Commerce for Barbados and the Eastern Caribbean, also registered his concern.

"I think it begins with something as basic as resources. You have a lot of businesses down here

looking to export but I don't think their strategy is being properly investigated in terms

of spending money on, for instance, consultants such as our speaker [Ewart] today to see how to

navigate the CBI. It's not a do-it-yourself type of thing," Delany explained. (RJ)

est.1964  
**oran**  
celebrating 50 years of innovative design

WITH YOUR PURCHASE OF \$500 OR MORE SPENT GET A CHANCE TO WIN A TRIP

# 50<sup>th</sup> ANNIVERSARY CELEBRATION

SPECIAL 25% off

oran has been manufacturing quality products in barbados for the last 50 years. Our goal is to make it possible for everyone to enjoy their home.



**Sureline upvc series 1000 sash windows**  
36" w x 50 5/8" h  
reg ~~\$366.76~~  
**\$290<sup>07</sup>**  
48" w x 50 5/8" h  
reg ~~\$419.48~~  
**\$314<sup>61</sup>**

**Sureline upvc series 2000 sash windows**  
36" w x 50 5/8" h  
reg ~~\$418.88~~  
**\$314<sup>01</sup>**  
48" w x 50 5/8" h  
reg ~~\$535.95~~  
**\$401<sup>96</sup>**

**Sararo 5 aluminum single hung sash windows**  
36" w x 50 5/8" h  
reg ~~\$352.58~~  
**\$264<sup>44</sup>**  
48" w x 50 5/8" h  
reg ~~\$355.41~~  
**\$266<sup>56</sup>**



**Renegade steel doors**  
4 panel / 5 lite  
32" w x 80" h / 36" w x 80" h  
reg ~~\$682.99~~  
**\$452<sup>24</sup>**



**Renegade steel doors**  
6 panel  
32" w x 80" h / 36" w x 80" h  
reg ~~\$376.51~~  
**\$282<sup>38</sup>**

MADE IN BARBADOS

Products on special while stocks last

Available from participating distributors and Oran Limited Harbour Industrial Park  
Sale prices not subject to additional discounting. Price is VAT inclusive



436-6863 E: info@oranltd.com www.oranltd.com